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## Panoptic Wins Global Product Excellence Award

Selected by an expert panel of judges for the company's innovative performance and unique product, Panoptic Security's ExpertPCI™ was nominated for and won The 2010 Global Product Excellence Award in the compliance category. Panoptic was given this award by Info Security Products Guide—the world's leading publication on security-related products and technologies.

Currently operating with twelve employees—and annual revenue growth of better than 500% annually—Panoptic Security is thriving. The technology security company that specializes in Payment Card Industry (PCI) compliance programs boasts an executive team that includes some of the security industry's leading technologists and PCI compliance experts.

Before he came to Panoptic Security, company CEO Dr. Tim Cranny worked with a variety of high-tech startups lending his expertise in new technologies—ranging from cryptographic networks to SaaS solutions built around artificial intelligence engines. He brought his experience to the company and has successfully positioned Panoptic to exploit emerging trends in business and technology.

“We have the most advanced solution in the industry,” he said. “Winning the Global Product Excellence Award is a testament to our product, ExpertPCI™, of course. It's also a tribute to the dedication of our incredible team. As honored as we are to be recognized for our product innovation, we are already looking forward to continuing to make strides in helping companies achieve PCI compliance faster and easier.”

Panoptic Security's exponential growth belies a slow, steady process of making sure that all the pieces are in place for the company's sustained success. From the time Panoptic's founders first visited the Salt Lake Small Business Development Center (SBDC) in early 2007, they've been steadfast in looking for new ways to provide industry with better digital security. Partnerships with the Salt Lake SBDC and the business incubator at SLCC's Miller Business Resource Center—from which Panoptic has graduated—provided the company with resources it needed at crucial points of the company's development.

“The SBDC provided us with a first home just when we needed it,” Cranny said. “The range of advisors and services it provided was extremely useful for us, and helped us with those first steps. They definitely contributed to our current and continuing success.”