



Radio Marketing Schedule for
CHAMBERWEST MEMBERS
Special Discounted Weekly Advertising Package

Days / Dates	Daypart	Spot Length	Weekly Ads The Cowboy	Weekly Ads Classic Country	Total AM+FM	Rate*	Totals
Monday - Friday (Weekly)	6:00AM-7:00PM	:60	20	20	40	\$40.00	\$800.00
Monday - Friday (Weekly)	7:00PM-12Mid	:60	9	9	18	\$10.00	\$90.00
Saturday – Sunday (Weekly)	6:00AM-7:00PM	:60	4	4	8	\$20.00	\$80.00
Saturday – Sunday (Weekly)	7:00PM-12Mid	:60	4	4	8	\$5.00	\$20.00
Monday - Sunday (Weekly)	<i>Rotator</i>	:60	10	10	20	Bonus	-0-
Monday – Sunday (Weekly)	<i>Internet Streaming</i>	:60	<i>All Spots – www.thecowboy1043.com</i>			Bonus	-0-
TOTAL ADS and INVESTMENT			47	47	94	\$990.00	

*Rates are for KSOP-FM 104.3. You receive the same schedule on Classic Country KSOP-AM 1370 as added value bonus.

Schedule Summary

Advertising Dates: Dates to be Determined
 Total Ads: 94 (47 on *The Cowboy* and 47 on *Classic Country*)
 Total Investment: \$990.00
 Average Spot Cost: \$10.53