



# Santa Christmas Parade Entry Form

1241 W. VILLAGE MAIN DRIVE, SUITE B, WVC, UT 84119—PHONE: 801-977-8755 FAX: 801-977-8329

ChamberWest invites you to participate in the **BIGGEST PARADE OF THE SEASON**, the 2011 Santa Parade, the day after Thanksgiving (November 25, 2011).

## IMPORTANT NEW ROUTE

**The parade will begin at the American Express parking lot located at 4315 South 2700 West. We will stage in the north parking lot.** The parade will begin promptly at 9:00 a.m. The parade proceeds north on 2700 West to Valley Fair Mall. Entry deadline is Friday, November 4th by 5:00 p.m.

Please fill out the following information and return your form to the address indicated below. We will mail line up information by November 18th. The parade line up is at the parade organizers discretion. Entries will be randomly selected for placement.

No Santa's or Santa look-a-likes are allowed in this parade other than the official Santa provided by the parade organizers. No candy is to be thrown from any entry (city and county health ordinance.) Candy may be handed out to the parade watchers along the route. **PLEASE FILL OUT EACH LINE BELOW.**

Sponsoring organization or company: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_ Number of participants in your Entry: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Type of Entry: Float \_\_\_\_\_ Commercial \_\_\_\_\_ Drill/Dance \_\_\_\_\_ Musical \_\_\_\_\_ Car \_\_\_\_\_

Equestrian \_\_\_\_\_ Band \_\_\_\_\_ Clown/character \_\_\_\_\_ Banners \_\_\_\_\_ Truck/18 Wheel \_\_\_\_\_

Does your entry include music? \_\_\_\_\_

*Please provide an announcement (25 words or less) that will be read by parade announcers as your entry passes by. (Include names of float participants or leaders in a group.)*

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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**NEW THIS YEAR! A 5K Santa Fun Run...Register at [www.runsanta.com](http://www.runsanta.com)...choose the West 5K**